



Spring 2016

# Hot Gossip







L-R Clare Jeffries, Head of Apprenticeships ISA Training; Nikita Tandy, Ronnie Taylor, Pensions and Investments Director, Scottish Widows; Christy Buckeridge, James Williams.

# Shirley Davis-Fox MBE Scholarship Vidal Sassoon Cutting Course

A brand new Oyster Project Experience is currently open for learners on their Level 3 hairdressing programme or those who have completed their Level 3 hairdressing programme since August 2015.

The scholarship, worth over £1,600 consists of Vidal Sassoon's ABC 5 Day Cutting Course which will take place in Mayfair, London and includes travel and accommodation costs.

Any learners wishing to apply for this scholarship must be state registered and attach a copy of their state registration certificate to their application form. For learners that have not yet completed their Level 3 NVQ a state registration certificate will be accepted at graduate level.

Please ask your Training Consultant for details of how to apply. Applications must be received by 15th March 2016.



## Apprentices Fly to Scotland to Advise Scottish Widows

Three ISA apprentices spent a day in Edinburgh in January to further their mission to make young people aware of the importance of planning and saving for the future.

Nikita Tandy from Cardiff, Christy Buckeridge from Bridgend and James Williams from Maesteg received a legacy grant from Lloyds Bank after impressing judges in the Money for Life Challenge 2015.

Last year Scottish Widows' pensions

and investments director Ronnie Taylor met James, Nikita and Christy. He was so impressed, he invited them to meet his team at the company's head office in Edinburgh to share their ideas. They met the Head of Industry Development and spent time in the Marketing and Communications department.

They told Mr Taylor that pension providers should use simpler language and less jargon in pension literature and online information to

engage young people.

"Ronnie was very keen for our learners to challenge his team and we are going to prepare a feedback report for him" said Clare Jeffries, ISA Training's Head of Apprenticeships.

"The visit was fantastic and has inspired them to push forward with their work to encourage other young learners to save for the future and to show why it is important to start early."

A return visit to Edinburgh to present their findings is being planned.



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 The Barber Shop at Spirit

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 @isa\_training  
 'ISA Training' and 'Salon Cymru'

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# Salon Cymru 2016

Sunday 10th April



## Beauty Masterclass First



We are very excited to announce that this year Salon Cymru will host its first Beauty Masterclass.

International make-up artist for Laura Mercier Chris Howells will deliver a 'Day to Night' Bridal Make-up Masterclass.

Focussing on the trend for brides to request their make-up artist to stay with them from morning 'til night, Chris will demonstrate two looks, a modern daytime bridal look and how to change this into a more dramatic look for the evening.

Chris travels the world representing Laura Mercier and has recently returned from New York where he hosted large events in Macys, Bloomingdales and Saks 5th Avenue working alongside his friend and mentor Laura Mercier herself.

On returning to the UK Chris spent two full days at BAFTA in London training the entire Laura Mercier European and UK team in how to get the perfect flawless look.

Chris's last two Masterclasses in South Wales sold out and we anticipate that this one will be no different.

**Tickets £15** (inclusive of VAT)

**To book please call 01656 86 99 87 or visit our website to book online.**



## Special Guest Announced

We are delighted to announce that Charleine Wain, star of The Apprentice, has accepted our invitation to attend Salon Cymru. Charleine left the Royal Navy to set up her own salon in Plymouth and was one of the final five candidates

who reached the interviews stage on last year's 'The Apprentice' with Sir Alan Sugar. We are looking forward to welcoming Charleine to Cardiff in April, where we are sure she will have her eye on the Hair-up competition, which is her salon's speciality.



## State Registration Certificates to be presented at Salon Cymru

Have you recently completed your L3 Apprenticeship with ISA Training? Would you like your State Registration Certificate presented to you on stage at Salon Cymru by Patrick Cameron?

For more information or to register your attendance please contact Tracey Williams at our Head Office on 01656 86 99 87.



### Patrick Cameron Masterclass at Salon Cymru 2016

#### Modern Vintage

2.15 – 3.45pm

Sunday 10th April, 2016 Y Plas, Cardiff, CF10 3QN

**Tickets £45\* or £40\* for State Registered Hairdressers.**

To reserve yours please contact:  
**Tracey Williams on 01656 86 99 87**  
**Visit our website or scan the code to buy online**

\* prices include VAT



## Judges



*Ben Driscoll-Price*



*Steven Smart*



*Will Eagles*



*Debbie Smart*



*Claire Caddick*





## Learners Compete in Skills Competition Wales

Learners selected to compete in Skills Competition Wales 2016 are Joel Pennington and Kirsty Black from Ocean Hair, Cardiff and Enya Roberts and Sophie Hendy from Tommy's Hair Company, North Wales.

The learners will complete a fashion cut and colour in 3 hours at the North and South Regional heats on February 25th. If successful, they will compete in the final at Cardiff and Vale College on 23rd March.

Good luck to you all.



Joel and Kirsty



Enya and Sophie

## Learner Loop

The Learner Voice panel are still meeting regularly and making suggestions as to how ISA can continually improve.

Last year the group suggested that ISA should run some training days which focus on barbering. This was kept in mind and as part of ISA's new Creative Workshops, which have replaced Training Days, two workshops focussing on Barbering have been included in the schedule, one for Level 2 and one for Level 3 learners.

## Spirit Hair Team A State Registered Salon

The multi-award winning Spirit Hair Team in Ystrad Mynach has thrown its full weight behind the Campaign for State Registration by registering all 13 qualified hairdressers with the Hair Council.

Donna Friend, who set up Spirit Hair Team with business partner Janine O'Callaghan 10 years ago, said: "We think it's important that their qualifications and skills are recognised. Registering with the Hair Council raises the standard of the salon and lets everybody know that we are a professional salon with qualified staff.

Donna was also presented with her

Master Craftsman Diploma which is awarded to state registered hairdressers trained to Level 3 with more than three years' practical experience since qualifying, plus over two years' managerial experience.

"I'm really proud to have been awarded this diploma and it's nice to get recognition," said Donna. "I also think it's important for all the staff to see what they can achieve in this industry. I want them all to aspire to achieve the diploma."

Donna also had words of praise for ISA's Chair of the Board Shirley Davis-Fox MBE and her tireless

campaign. "I have never come across anyone as passionate about hairdressing as Shirley," she said. "She is an inspiration to everybody in the industry and her enthusiasm is infectious."

Shirley said she was delighted that Spirit Hair Team had joined the growing campaign by encouraging all its qualified stylists to become state registered voluntarily. She called on other professional salons across Wales and the UK to follow suit and urged members of the public to only use hairdressers who are qualified.

## CAVA Bursary

ISA Training are offering an opportunity to receive a bursary worth £700 for you to train to become an assessor. You will complete the Certificate in Assessing Vocational Achievement and will learn in your workplace. On achievement

of this award you will be able to assess learners in your salon and assist their progress through their apprenticeship programmes. To apply please contact your Training Consultant. Applications close on 31st March 2016.

You said...  
We did...

**You said...** "We (employers) want more information about the additional opportunities that ISA are offering our apprentices."

**We did...** We contacted every employer, who has given us their e-mail address, by e mail giving them details on all of the Oyster Project opportunities that will run in 2016.





# 15 Learners to Experience Work in Cyprus

This April fifteen ISA learners will experience the opportunity of a lifetime when they leave their salons in Wales and England to work in Cypriot salons as part of ISA Training's unique Oyster Project.

Leaving on Saturday 9th April, the learners will spend Monday to Wednesday on both weeks at The Hair and Beauty Academy in Paphos where they will attend workshops in cutting, hair up and colouring. The rest of their time will be spent working in Cypriot salons whilst being assessed for their apprenticeship programmes. To prepare them for this experience they have already started Greek lessons.

"This is the biggest work experience project we have organised" said Clare Jeffries, Head of Apprenticeships at ISA Training. "We were successful at bidding for funding from Erasmus Plus to take 15 learners and 2 members of staff away for 16 days. The learners will really be able to immerse themselves in the Cypriot way of hairdressing and training and on returning to their salons will be able to impart what they have learnt to their colleagues."

As well as working and learning the learners will also enjoy some cultural trips including a visit to the Tombs of the Kings.

Funding is currently being sought for future trips to Spain, London and

Finland...watch this space.

The learners participating in ISA's fourth European work experience are: Harriet Young, Jazz, Magor; Abbie May, Friends, Newport; Bethan Williams, Lazarou Churchill Way, Cardiff; Sian Charlton, YUME, Cardiff; Kirsty Lynn, Cutting Edge, Cardiff; Tiegan John and Joel Perrington, Ocean Hair, Llanishen; Danielle Bernard, Allen Sadler, Penarth; Hannah Voisey, Cracked Actors, Caerphilly; Luca Sparey, Spirit Hair Team, Ystrad Mynach; Chloe Woodland, Hairstop, Llantrisant; Emily Davies, Vogue, Tonyrefail; Zoe Keat, Nicholas White Hairdressing, Cheltenham; Georgia Davenport, Shades, Laleston and Harley Lewis, Ocean Hair, Saundersfoot.

# Oyster Project Learner Experiences

**8th November 2015**

The 2015 Oyster Project Photo Shoot took place in Keith Davis's Studios, Cardiff Bay and was directed by Ian Davies from Ocean Hairdressing. Some amazing work was produced and the final images will be used as cover photos for Hot Gossip in 2016.



**11th January 2016**

The Oyster Project Cutting Masterclass for Level 3 learners was delivered by Michael K Roberts, Trainer at Ocean Hair, Cardiff and formerly, Vidal Sassoon and Aveda.



**8th February 2016**

Seven apprentices attended the Oyster Project Barbering Masterclass delivered by award winning barber and BOMB Squad founder member James Beattie.





# Vale Spa is the Best In Wales

The Vale Spa, at the Vale Resort in Hensol, has been named Wales' Leading Spa Resort 2015 at the 22nd World Travel Awards which recognises excellence in the tourism industry.

Described by the Wall Street Journal as the 'Oscar's of the travel industry', the WTA reward the very best travel and leisure organisations in the world, highlighting those that push the boundaries of excellence.

Stephanie Metson, Marketing Manager at the Vale Resort, said "The

World Travel Awards is internationally recognised as a benchmark of excellence for the travel and tourism industry. To have been named as Wales' Leading Spa Resort for 2015 is an honour and a reflection of the team's hard work and commitment at providing the best spa and therapy experience in the country."

ISA launched the 5\* Beauty Apprenticeship at the Vale Spa in 2013, Stephanie Symonds, pictured, was the first learner to achieve this in 2014.



## Artistic Courses

You can now book and pay for our Artistic Courses online.

Visit our website or scan the code to book now.



Date	Course	Cost
Mon 4th Apr	<b>Foundation Barbering with James Beattie</b> To be carried out on a training head, which is not included, please bring your own.	£130*
Mon 11th Apr	<b>Level 2 First Aid at Work</b>	£90*
Tue 12th Apr	<b>Hair up with Shelly Pengilly</b>	£130*
Mon 25th Apr	<b>An Evening with Darryn Pitman 6pm-9:30pm - Look and Learn</b>	£20*
Mon 16th May	<b>Alternative Hair Up with Casey Coleman</b>	£130*
Tue 7th Jun	<b>Advanced Barbering with Darryn Pitman</b> You must have at least one model.	£130*
Mon 20th Jun	<b>Boutique Spa Collection - Spa Mixology with Claire Caddick</b>	£165*
Mon 11th Jul	<b>Boutique Spa Collection - Shirodhara &amp; Scalp Massage Techniques with Claire Caddick</b>	£160*
Mon 8th Aug	<b>Foundation Barbering with James Beattie</b> To be carried out on a training head, which is not included, please bring your own.	£130*
Mon 22nd Aug	<b>Level 2 First Aid at Work</b>	£90*
Mon 19th Sep	<b>Boutique Spa Collection - Chinese Bamboo Massage with Claire Caddick</b>	£160*



## Alan Austin Smith

Tuesday 20th September 2016  
at The Vale Resort, Hensol 10am-4pm

Tickets £90 (inc. VAT)

To book your place please contact  
Clare Jeffries on: 07980 002 776 or  
clare.jeffries@isatraining.co.uk

You can also book and pay online. Visit our website or scan the code.



Tickets are non refundable.



Name	Employer name	Town
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### Foundation Apprenticeship Framework

Christie Buckeridge	Geminis	Aberkenfig
Lauren Buckley	Aqua Hair Design	Cardiff
Paige Clegg	Todaro's	Haverfordwest
Alison Davies	Scorpio Hair Studio	Hereford
Georgia Davies	Sweeneys Hair Design	Cardiff
Ricky Davies	Mr Dapper Ltd	Swansea
Charlotte-Anne Dunn	Ali's Barbershop	Pembroke
Jennifer Dymmock	Allen Sadler	Penarth
Gavin Evans	Cherie And Co	Treorchy
Jade Evans	Jazz Hair Studio	Leominster
Joell Evans	Amys Hair Boutique	Cardiff
Jodie Gear	Pure Indulgence	Swansea
Chelsea Louise Gobey	Kara Hair & Beauty	Gloucester
Abigail Graham	Natalia Sanchez	Swansea
Shataya Haines	Madcaps	Port Talbot
Ashleigh Hale	Ashley Daniels	Newport
Sophie Harris	ICE Hair Group	Cardiff
Lara Joanne Hawkes	Kate Blair	Tenby
Chloe Henry	Vous	Ton Pentre
Athena Heraklides	Billy Shears	Cheltenham
Abbie Jade Hewitson	Ken Picton	Cardiff
Jade Holbrook	Diana's Unisex Salon	Abertillery
Chloe Holt	Summerbees	Gloucester
Sarah Jarvis	Sh'Eclipz	Abertillery
Natasha John	The Cutting Crew	Pencoed
Jasmine Jones	Splitz	Maesteg
Sophie Kingdom	Heywood Spa Hotel	Pembroke
Ellis-Rose Lewis	Belle Femme	Pontypool
Hannah Lewis	Fich & Ramous	Cowbridge
Harley Jay Lewis	Ocean Hair Design	Saundersfoot
Charlotte Macrae	Peter Hickman	Dursley
Rebecca Mearns	Enigma	Whitland
Danny Morgan	ICE Hair Group	Cardiff
Georgia Mountjoy	Kutz N Kurtz Hair and Beauty	Brynawr
Dean O'Brien	Chic Hair Design	Bridgend
Amy O'Connell	The Hair Studio	Cardiff
Lauren Elizabeth O'Donnell	Harley & Kate	Pembroke
Lauren Leigh Pearce	Bro Dans	Cardiff
Coral Pinch	Guy Christian	Torfaen
Demie Price	Vous	Ton Pentre
Ashleigh Pugh	Flix	Abercynon
Sophie Raymond	Hair-vn Hair Design	Maesteg
Ellen Mary Rees	Blush	Carmarthen

Rebecca Louise Reynolds	Andrew Price	Haverfordwest
Naomi Simpson	Looking Good	Ystrad Mynach
Natasha Starkey	Captiva Spa	Caerphilly
Antonia Symons	Rhayader Blades	Powys
Jennifer Tague	Glam Hair Studio	Bridgend
Paige Victoria Taylor	The Cliff Hotel Spa	Cardigan
Adele Thomas	Sh'Eclipz	Abertillery
Imogen Williams	Bro Dans	Cardiff
Joel Williams	Guy Christian	Torfaen
Harriet Young	Jazz Hair & Beauty	Magor

### Advanced Apprenticeship Framework

Abby Rozanna Bray	Andrew Price - Lampeter	Lampeter
Annabelle Mary Brown	Andrew Price	Swansea
Charlotte Buckingham	Precision	Cardiff
Vincenza Butchers	Guys and Dolls @ Alex's	Llanelli
Annabella Charles	Vidal Sassoon	Cardiff
Samantha Crockett	The Hair And Nail Lounge	Cardiff
Laura Kate Edwards	Satchells	Bridgend
Rhea Jane Hopkins	Clive International	Bridgend
Carys James	The Priory	Bridgend
Chelsey James	Sunkissed Tanning and Beauty	Tredegar
Lauren Jeanes	Stush	Cheltenham
Helen Ann Jenkins	Burlesque Hair Company	Newport
Amy Elizabeth John	Susan's Hairdressers	Haverfordwest
Michelle Lafford	Summerbees	Gloucester
Courtney Mills	Peter Hickman	Stroud
Ruby Millward	Vidal Sassoon	Cardiff
Gemma Morris	Andrew Price	Ceredigion
Abigail Peace	HB Training	Pembroke
Sarah Richards	Reva	Caldicot
Georgia Beau Spear	Bliss Beauty	Pontyclun
Ciera Marie Thomas	Andrew Price	Llanelli
Sarah Tucker	McCarthys	Blackwood
Katie Waller	The Cliff Hotel Spa	Cardigan
Laura Wardle	Peter Hickman	Gloucester
Amy Wenham	Talking Heads	Cheltenham
Jessica Williams	The Cliff Hotel Spa	Cardigan
Emma Wright	Summerbees	Gloucester