



#### Catch up and Coffee

June's Catch up and Coffee was a great success, with some of our attendees staying a hour longer than planned to make the most out of Ian Davies' expertise.

Salon owner and Joico Ambassador Ian, presented a taster session of his new course written for salon owners who still cut hair but 'dislike' the business side of running a salon. There was plenty of practical advice on offer including how to increase the frequency of your clients' visits. Both experienced and new salon owners said they had learnt methods to take back to the salon to implement, but

the most important lesson learnt was not to rush to change everything at once, just change one small thing at a time if you really want to see your profits increase.

Following the short break after Ian's session, Ian joined the group to take part in sharing best practise. Product retailing was discussed in great depth, with plenty of practical advice on what we can do to educate clients about product benefits and how to get every member of the team to feel comfortable when talking about and selling products.

To finish the morning, Simone Hawken, ISA's Internal Quality Manager, gave the group updates on the new Diploma for Hair Professionals that ISA deliver in England and asked for opinions on End Point Assessment which is now a requirement in England, in order for apprentices to achieve their qualification. Everyone thought this was a good idea as independent assessors will carry out the assessments on behalf of City & Guilds and it will raise the standards of apprentices entering the industry.









Photo by:







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# Working Partnership Awards



There is nothing more we like than getting out to visit our salons, especially those with whom we have had the longest relationships. We have recently presented another three Platinum Working Partnership Awards to salons that we have

worked with for over 15 years and we are still working in collaboration with them to train the next generation of hairdressers and barbers. It is so pleasing to see the same faces at the helm as when we first started working together.



We have worked with with

at Per Capita in Cardiff Bay

Martin Stout and Kerry Palmer

overlooks the water. We have

delivered apprenticeships to

16 aualifications.

Hairazors in Tonypandy had recently been refurbished when we visited so it was great to see the latest developments in their salon. We have worked with Gary Magness and Tracey Williams at the salon for 18 years, training 10 apprentices who have achieved a total of 14 qualifications.





Paula Crimmins at Ladybirds in Merthyr is currently in her fourth premises since we started working with her, due to continued expansion. Starting our relationship with Paula in 2002, we have delivered training to 12 apprentices who have achieved 17 qualifications between them.

### Timba Hair through to Colour Zoom Final

ISA apprentice Millie Upton from Timba Hair & Beauty in Cardiff is through to the final of Goldwell Colour Zoom 2018 in the New Talent category. Millie has achieved her level 2 Foundation Apprenticeship and is currently working towards level 3 in Hairdressing. Her colleague Craig Paul is also a finalist in the Partner Colourist category.

Millie's entry was highlighted in the international press in the Respect Newsletter as a favourite of the judges! The final will be held at the Colour Zoom Global Event in Toronto on July 29th.

Good luck to you both!





Millie's entry

Craia's entry

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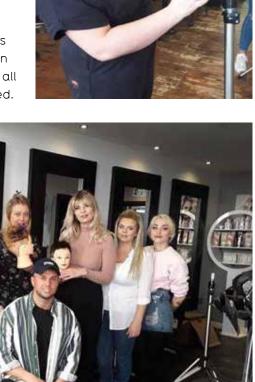
#### Creative Workshops

We have held some fantastic free Creative Workshops over the last few months for our apprentices. Here is what they have been getting involved in:

An amazing workshop was held at Syran John Hairdressing in Pontypool on 14th May where apprentices Natasha Starkey and Hannah Protheroe joined special guest State Registered Hairdresser and Junior Hair Council Member Jamie Williams for our Advanced Cutting Creative Workshop.

Jamie demonstrated Vidal Sassoon's ABC Cutting techniques and the learners got hands on, on a block. A great time was had by all with some stunning work produced.





Jordan from JD's Barbershop in Tredegar ran the Creative Workshop for Barbering on 18th June in The Sanctuary, Brynmawr. He demonstrated a fade and trained our apprentices to recreate the look on a block.

Taking part were Ella O'Grady from The Sanctuary, Brynmawr, Kayleigh Jenkins, Morgan Robins & Claire Coleman from Renaissance in Blackwood. Ellie Davies from Cheveaux, Tredegar and Bethan Bennet from Hannah Mlatem. They all presented outstanding work.



Following requests for a Creative Workshop in Swansea we put on an additional Cutting Workshop on 25th June in Port Tennant Community Centre.

Attending to hone their cutting skills were Ebony Mason from Flawless in Port Talbot, Charlie Woodhouse from Inspirational Hair Design in Killay, Molly Harris-John and Britney Cook from Morgan Lloyd in Sketty, Chloe Booker from Jordan's Hair Centre and Phoebe Carr from Crowning Glory in Morriston.

Everyone worked really hard but above all, they enjoyed themselves as well.

Creative Workshops are free for ISA apprentices. Please ask your Apprenticeship Practitioner for more information and to book a place.

We have a number of Creative Workshops accross South Wales.

For details on what will be covered in each session, please scan the code.



Location	Autumn Trends	Avant Garde	Wrap & Roll
ISA Training Pencoed CF35 5LJ	17th	22nd	12th
<b>The Sanctuary</b> Brynmawr, NP23 4AG	24th	15th	19th
Sweeneys (Mon) Cardiff CF10 1AZ	24th	22nd	26th
Sweeneys (Wed) Cardiff CF10 1AZ	12th	-	14th
<b>Syran John</b> Pontypool NP4 7BQ	17th	22nd	12th
The Hair Centre Pontypridd CF37 2TH	10th	8th	5th

At our Barbering Creative Workshop on June 28th at Sweeney's, Cardiff, ISA apprentice Adam Robst demonstrated a skin fade on his model with the other apprentices following on their blocks. The learners were all engaged and loved the fact Adam is an apprentice too. Throughout the demo he answered lots of questions and explained the cut in detail.



# Sep Oct Nov

#### Welsh for Business

More and more businesses are realising the economic value of accountants. A new free business advice and support service is now sized businesses in any sector: the nationwide Welsh for Business project has government backing, and aims to help small independent companies take advantage of

The service is available to all use; many companies will be able to benefit from the advantages of using more Welsh, even if the

The project's officers can provide an assessment, tailored advice and practical support, all for free, and will be able to suggest free or could take, as well as introducing

You can also follow them on social



www.facebook.com/Welsh4Business



@Welsh4BizSouthE

### Cymraeg Byd Busnes

eu modelau busnes – o siopau i gyfrifwyr. Mae gwasanaeth newydd ar gael ar gyfer busnesau cenedlaethol Cymraeg Byd Busnes

bob busnes, difater ei defnydd gwmnïoedd elwa o fanteision

di-dâl (neu rad iawn) posibl i'r i ffyrdd a cyfleoedd newydd

I ddarganfod swyddog Cymraeg

Cewch hefyd eu dilyn ar gyfryngau



www.facebook.com/Welsh4Business



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#### New Personal Data Regulations for Salons

The General Data Protection Regulation (GDPR) came into effect in the UK on 25th May 2018, replacing the Data Protection Act. It extends rights to individuals with greater obligations and potential penalties to businesses for non compliance.

If you use a database or have a list of clients with contact and consultation details and past results you will need to take action.

Habia have partnered with a team of data specialists to advise you as well as provide you with the tools you require.

For more information scan here:





## Essential Skills Drop-in Workshops

We are putting on Essential Skills Drop in Support Workshops which apprentices can attend for further support. These will include support for the use of WEST as well as numeracy, literacy and digital literacy and also support with using their electronic portfolio (Learning Assistant).

They will be held on Wednesdays from 9.30 – 4.30 in the Bridgend Office on the following dates:

- Wednesday 15th Augus
- Wednesday 12th September
- Wednesday 24th Octobe

Apprentices can attend for however long they want at each session. We will monitor the success and attendance in these workshops with the plan to roll them out in all main delivery areas in the new year.

### TAQA Bursary

We received a record number of applications for the Oyster Project Assessors Award Bursary 2018 and we are pleased to announce that the successful candidate is **Georgina Burch** from **Yume**, Cardiff. Congratulations Georgina.

Simone Hawken, ISA's
Internal Quality Manager
said "All of the shortlisted
candidates were very strong
and completed really good
interviews which they should
be very proud of."

Keep an eye on our Facebook page for details of the next bursary.



## Oyster Opportunities 2018

#### **Photoshoot**

Applications are now open for our most popular Oyster Experience – The Photo Shoot.

The Photo Shoot will take place at ISA HQ on Monday 15th October with our amazing Salon Cymru Photographer Justin Harris and Cover FX Professional Make-up Artist Chris Howells. There are only four places for Hairdressing or Barbering apprentices.

This is a fantastic opportunity for you to show off your creative side and work with a professional photographer and makeup artist at the shoot. Following the shoot you will get to choose a photo to be made into an A1 glossy photo poster of your work.

Applicants must be available for the following dates:

- Interview -10th September 2018
- Photo Shoot meeting –
   24th September 2018
- Photo Shoot (all day) 15th October 2018

The closing date is 29th August, so we must receive your application form by then.



Scan here to download the application form



#### Fellowship And I

Due the phenomenal success of last year's inaugural event at Cornerstone, the event will return to Cardiff on Monday 1st October.

We are giving five apprentices the opportunity to work alongside Fellowship Masters in the Learn from the Master Experience.

You will need great knowledge of cutting, colouring and hair up and you will be ready to personalise and hone your skills.

The day long workshop will be held in Ken Picton's prestige Cardiff Bay salon and you will spend half a day with each 'Master' before showcasing your work in an exclusive evening event hosted by the Fellowship.

The closing date is 10th September 2018. Interviews 17th September.

Scan here to download the application form





Errol Douglas MBE working with apprentices in 2017

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Employer name

#### Foundation Apprenticeship Framework

Reva Caldicot
Friends Newport
Pebbles Llanelli
Leeder and Co Ebbw Vale
Seraphim Aesthetics Haverfordwest
Glam Hair Design Pontypridd
Classy Cutz Newport
Talking Heads Carmarthen
Chris's Barbers Llantwit Fardre
Harley & Kate Pembroke
Harley & Kate Pembroke
Bliss Beauty By Cerys LTD Pontyclun
Mr Dapper Ltd
Spirit Hair Team Caerphilly
Fich & Ramous Maesteg
Tommy's Education Centre
Beauty & Perfection
Tammy's Barbers Llandudno
Caerphilly
Liberty Belles Swansea
Renatus Milford Haven
Simply Beauty Bridgend
Classic Cutz Cwmbran
Emily Elizabeth Tonypandy
Kevin's Unisex Salon Carmarthen
The Hair Cellar Pontypool
Willy Steiner (Shapes) Newport
Splitz Hair Cutters Maesteg
Ocean Wave Milford Haven
Milford Haven Newport Rhyl Newport Maesteg Whitchurch Milford Haven Tonypandy Ebbw Vale Pembroke Swansea Pontypool Haverfordwest Newport Newport Merthyr Tydfil Merthyr Tydfil Newport Newtown Caldicot
Pontypool
Saundersfoot
Swansea
Tredegar
Brynmawr
Morriston
Newport
Llanidloes
Whitland
Newtown Enigma Blayney's Academy Taylor & Co Nate's Barbers

#### Advanced Apprenticeship Framework

Llandudno
Abergavenny
Bridgend
Abergavenny
Haverfordwest
Carmarthen