Educ8 Cookie Policy

Our website uses various cookies. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer which helps us provide you with a good experience when you browse our website and also allows us to improve our site. We have set out below details of the types of cookies we use and what each cookie does. As we continue to grow and expand our services, these details may change from time to time and so you are advised to review this policy regularly for any changes.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	More information
_cf_bm	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Expiry: 1 day Data is sent to: United States Provider: hubspot.com Cookie title: Necessary
CONSENT	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Expiry: 2 years Data is sent to: United States Provider youtube.com

		Cookie title: Necessary
embed/v3/counters.gif	Used to implement forms on the website.	Expiry: Exit website Data is sent to: United States Provider: forms.hsforms.com Cookie title: Necessary
li_gc	Stores the user's cookie consent state for the current domain.	Expiry: 2 years Data is sent to: United States Provider: linkedin.com Cookie title: Necessary
lang	Remembers the user's selected language version of a website.	Expiry: Exit website Data is sent to: United States Provider: ads.linkedin.com Cookie title: Preference
ss	Necessary for the functionality of the website's chat-box function.	Expiry: Exit website Data is sent to: United States Provider: va.tawk.to Cookie title: Preference
_hssc	Identifies if the cookie data needs to be updated in the visitor's browser.	Expiry: 1 day Data is sent to: United States Provider: educ8training.co.uk

		Cookie title: Statistics
_hssrc	Used to recognise the visitor's browser upon re-entry on the website.	Expiry: Exit website Data is sent to: United States Provider: educ8training.co.uk Cookie title: Statistics
_hstc	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Expiry: 1 year Data is sent to: United States Provider: educ8training.co.uk Cookie title: Statistics
AnalyticsSyncHistory	Used in connection with data-synchronization with third-party analysis service.	Expiry: 30 days Data is sent to: United States Provider: linkedin.com Cookie title: Statistics
hubspotutk	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Expiry: 1 year Data is sent to: United States Provider: educ8training.co.uk Cookie title: Statistics
p.gif	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.	Expiry: Exit website Data is sent to: Ireland Provider: typekit.net

		Cookie title: Statistics
TawkConnectionTime	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	Expiry: Exit website Data is sent to: United States Provider: educ8training.co.uk Cookie title: Statistics
_ptq.gif	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Expiry: Exit website Data is sent to: United States Provider: hubspot.com Cookie title: Marketing
bcookie	Used by the social networking service, Linkedin, for tracking the use of embedded services	Expiry: 2 years Data is sent to: United States Provider: linkedin.com Cookie title: Marketing
bscookie	Used by the social networking service, Linkedin, for tracking the use of embedded services.	Expiry: 2 years Data is sent to: United States Provider: linkedin.com Cookie title: Marketing
lang	Set by Linkedin when a web page contains an embedded 'Follow us' panel.	Expiry: Exit website Data is sent to: United States Provider: educ8training.co.uk

		Cookie title: Marketing
lidc	Used by the social networking service, Linkedin, for tracking the use of embedded services.	Expiry: 1 day Data is sent to: United States Provider: linkedin.com Cookie title: Marketing
UserMatchHistory	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Expiry: 30 days Data is sent to: United States Provider: linkedin.com Cookie title: Marketing
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	Expiry: 179 days Data is sent to: United States Provider: youtube.com Cookie title: Marketing
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen	Expiry: Exit website Data is sent to: United States Provider: youtube.com Cookie title: Marketing

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

HubSpot

YouTube

Linkedin

To deactivate the use of third party advertising cookies, you may visit the consumer page to manage the use of these types of cookies [include link to consent management solution]].

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.